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# First prerelease card

*Magic Arcana*  
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We showed you the [promotional card](#) for the upcoming [Global Celebration tournaments](#) last week. So when did we start making promo cards for events?

**Dirtcowl Wurm** was the very first "prerelease card," given out at the *Tempest* prerelease tournaments in October of 1997.



The card was not "foil;" it was simply a normal version of the card with the word "Prerelease" and the **Magic "M"** stamped in gold leaf on the type line.



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